

Bluetooth faced; were fast battery draining and frequent loss of connection, requiring frequent pairing and re-pairing. Being able to successfully address these is one of the reasons for BLE's rapid growth. Further driving adoption is the phenomenal growth in smartphones, tablets, and mobile computing. Early and active adoption of BLE by mobile industry heavyweights broke open the doors for wider implementation of BLE. This in turn has pushed semiconductor manufacturers to commit their limited resources to the technology they felt was the most likely to flourish in the long run.

While the mobile and tablet markets have become increasingly mature, the need for connectivity between the outside world and these devices has a huge growth potential. It offers peripheral vendors a unique opportunity to develop innovative devices that solve problems consumers might not even realize that they have today. So many benefits have converged around BLE, creating an opportunity for small and nimble product designers to gain access to a potentially massive market with task-specific, creative, and innovative products on a relatively modest design budget. BLE also allows these developers to design viable products today that can talk to any modern mobile platform using chips, tools, and standards that are easy to access.

Features

1. The lowest power consumption

Everything from physical design to use models is designed to keep power consumption at a minimum. To reduce power consumption, a BLE device is kept in sleep mode most of the time. When an event occurs, the device wakes and a short message is transferred to a gateway, PC, or smartphone. Maximum/peak power consumption is less than 15 mA and the average power consumption is about 1 mA. The active power consumption is reduced to a tenth of the energy consumption of classic Bluetooth. In low duty cycle applications, a button cell battery could provide 5-10 years of reliable operation.- 2. Cost efficient and compatible

To offer compatibility with classic Bluetooth technology and cost efficiency for small battery-operated devices, there are two chipset types:

- Dual-mode technology with both BLE and classic Bluetooth functionality
- Stand-alone BLE technology optimized for small battery-operated devices with low cost and low power consumption as their focus

- 3. Robustness, security, and reliability

BLE technology uses the same adaptive frequency hopping (AFH) technology as classic Bluetooth technology. This enables BLE to achieve robust transmission in the noisy RF environments found in the home, industrial, and medical applications. To minimize the cost and energy consumption of using AFH, BLE technology has reduced the number of channels to 40 2-MHz wide channels instead of the 79 1-MHz wide channels used with classic Bluetooth technology.- 4. Wireless co-existence

Bluetooth technology, Wireless LAN, IEEE 802.15.4/ZigBee, and several proprietary radios use the license-free 2.4GHz Industrial Scientific Medical (ISM) band. With so many technologies sharing the same radio space, interference can decrease wireless performance (i.e., increasing latency and decreasing throughput) due to the need for error correction and retransmission. In demanding applications, interference can be reduced through frequency planning and special antenna design. As both

classic Bluetooth technology and BLE technology utilize AFH, which minimizes interference with other radio technologies, Bluetooth transmission is robust and reliable.

5. Connection range

BLE technology has a slightly different modulation than classic Bluetooth technology. This modulation differentiation offers a range of up to 300 meters with a 10 dBm radio chipset (BLE maximum).

6. Ease of use and integration

A BLE piconet is typically based on a master connected to a number of slaves. A device is either a master or a slave, but never both. The master controls how often the slaves are allowed to communicate, and the slave only communicates by request from the master. A new feature BLE adds compared to classic Bluetooth technology is advertising functionality. With this feature, a device acting as a slave can announce that it has something to transmit to the master. An advertisement message can also include an event or a measurement value.

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